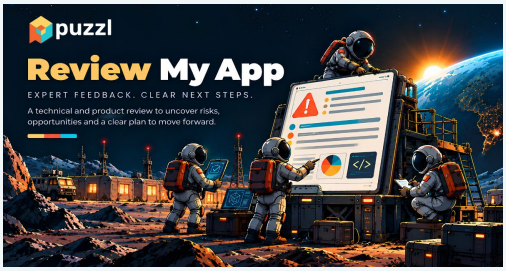
PUZZL MEDIA · FOR APP CREATORS

Your app. Our expertise.

Three focused services for founders, vibe coders and early-stage startups.
Each has a clear scope and upfront pricing, so you know what you're getting before you start.

PICK YOUR STARTING POINT



YOU'VE BUILT SOMETHING

Review My App

Get an independent assessment from experienced developers, with key risks, clear recommendations and next steps.

R4,950 once-off ex VAT

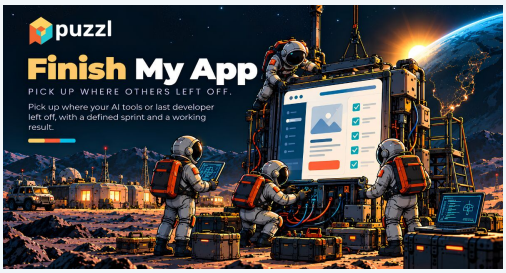


YOU HAVE AN IDEA

Plan My App

Turn it into a development-ready plan with a defined scope, phased roadmap and indicative budget.

R9,950 once-off ex VAT



YOU'RE STUCK AT 80%

Finish My App

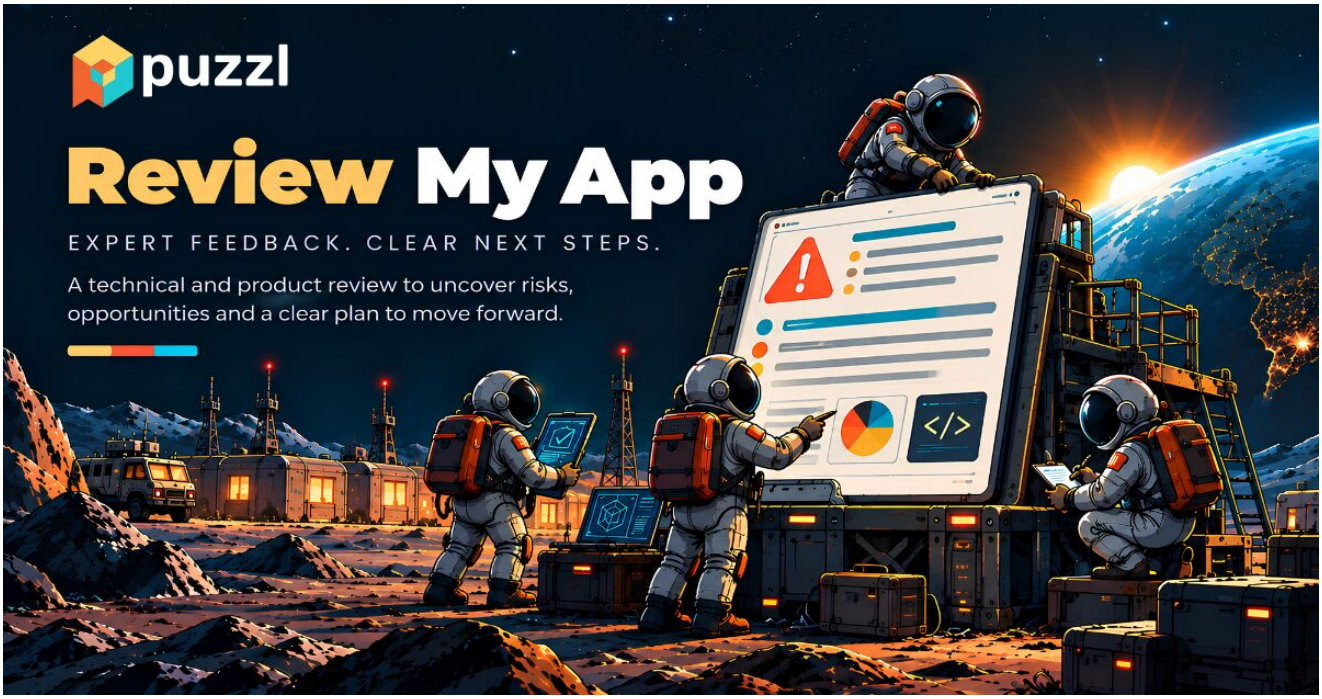
Pick up where your AI tools or last developer left off, with a defined sprint and a working result.

From R19,950 ex VAT

Not sure which one you need?

Tell us where you're up to and we'll point you to the right starting point, even if it's not one of these. Working on something bigger or longer-term? See our business services at puzzl.co.za/services.

Get in touch: puzzl.co.za/contact



REVIEW MY APP · YOU'VE BUILT SOMETHING

Find out what's really going on inside your app

An independent technical and product review of your existing app or prototype, carried out by experienced developers. Whether it was built with AI tools, inherited from another developer or has hit a technical roadblock, you get a concise report covering key risks, clear recommendations and next steps. We use AI-assisted tools to work faster, but a person reads your code and makes every call.

What you get

- **A concise assessment.** A clear written summary of how your app is built and the state it's in.
- **Key risks.** The issues most likely to cause problems with security, reliability or future changes, ranked by severity.
- **Recommendations.** What to fix now, what can wait and what to leave alone, in plain language.
- **Next steps.** A practical path forward, whether that's fixing, extending or rebuilding.

Who it's for

- You've built a prototype or MVP with AI coding tools and want to know if it's ready for real users.
- You've inherited an app from a freelancer, agency or former employee.
- Your live app is getting harder to change and you want to understand why.
- You've hit a technical roadblock and need an experienced view on how to get past it.
- You're about to invest in more development and want an independent second opinion.

What's included

- A technical and product review of one existing app or prototype
- A concise written report covering key risks, recommendations and next steps
- A 30-minute walkthrough of the findings

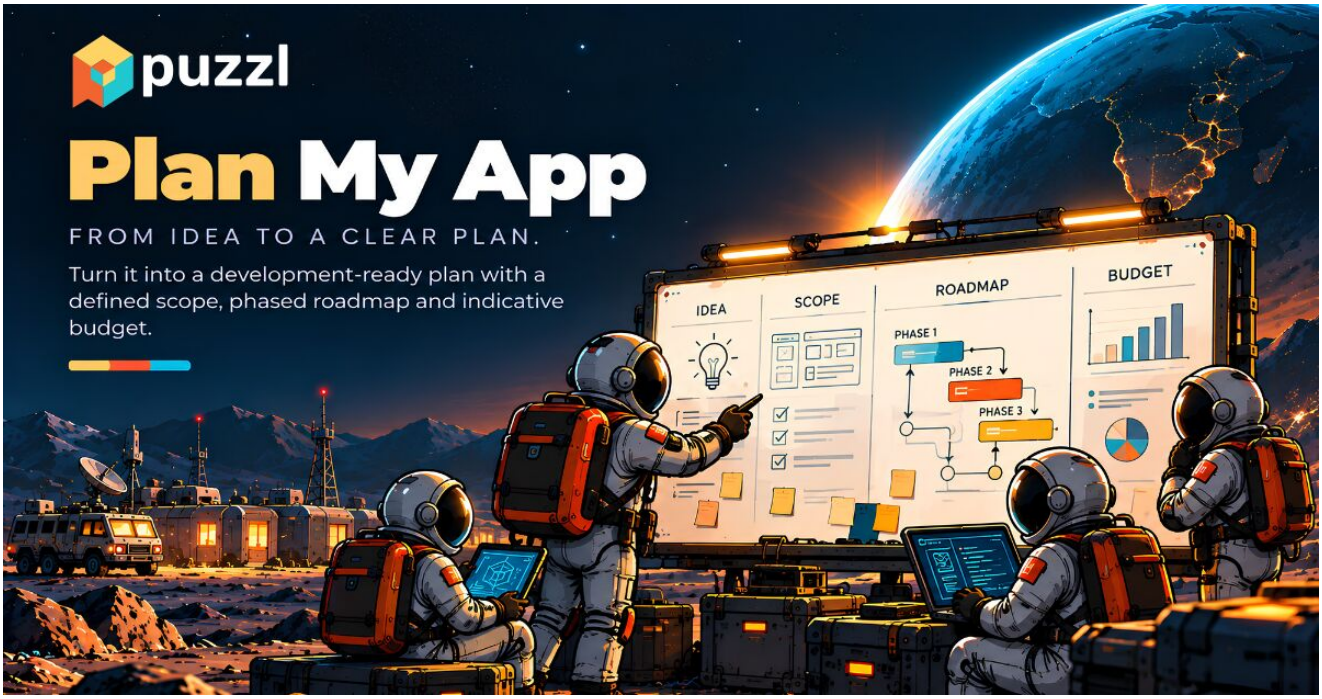
Not included

- Fixing the issues we find (we can quote for this separately)
- Penetration testing or formal security certification
- Ongoing support or maintenance

R4,950 once-off ex VAT

One price for the scope above. If you go on to book Finish My App, we waive the review fee.

Find out more
puzzl.co.za/services/review-my-app



PLAN MY APP · YOU HAVE AN IDEA

Turn your app idea into a plan you can build

A structured discovery engagement that turns your idea into a development-ready plan, with a defined scope, feature priorities, a technical approach, a phased roadmap and an indicative development budget.

What you get

- **A defined scope.** What your first version includes, and just as importantly, what it doesn't.
- **Feature priorities.** What your launch needs, separated from what can come later.
- **Technical approach.** The platforms, technologies and services we recommend, with the trade-offs explained.
- **A phased roadmap.** The order to build in, broken into phases you can brief a team on.
- **An indicative development budget.** A budget range for building it, so you can plan ahead and compare quotes.

Who it's for

- You have an app idea and want to test it before investing in development.
- You run a business and want to turn a process or service into software.
- You've received development quotes you can't compare or trust.
- You need a clear scope to share with investors, partners or a development team.

What's included

- A structured discovery engagement with an experienced developer
- Scope, feature priorities and technical approach
- A phased roadmap and indicative development budget

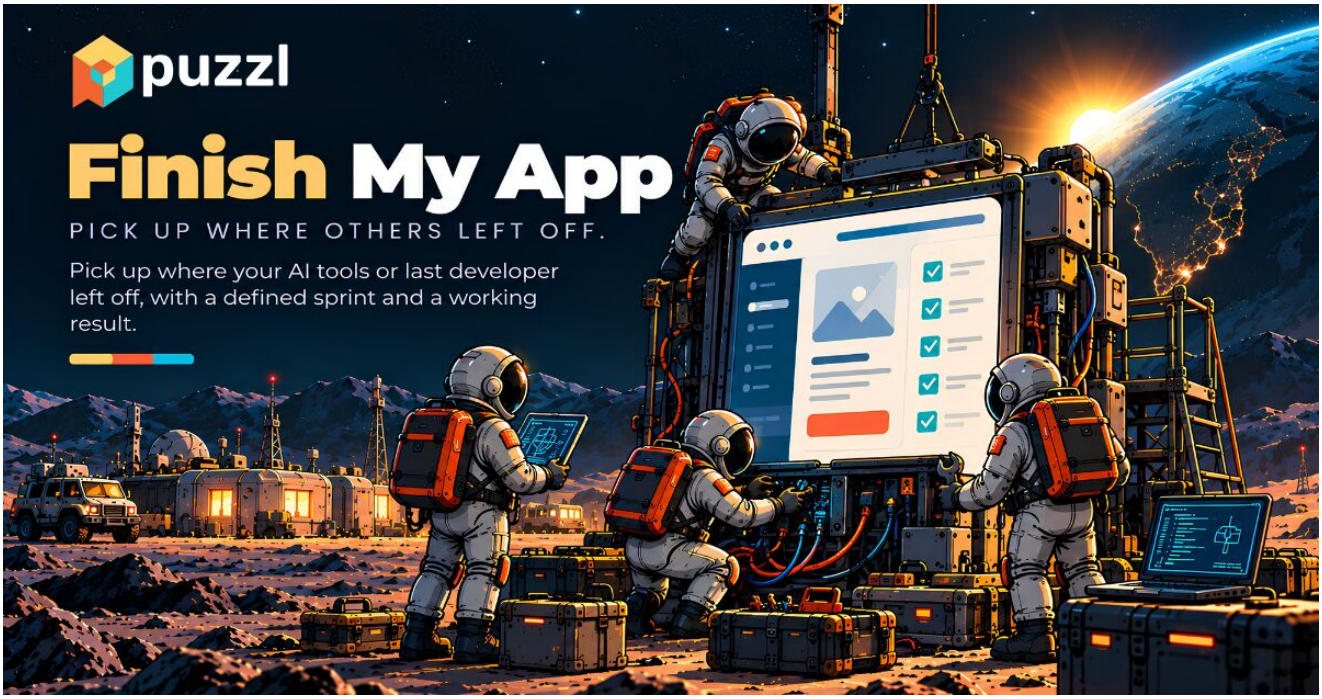
Not included

- Visual design and branding
- Development of the app itself
- Market research or business plan writing

R9,950 once-off ex VAT

Fixed price. Already building and need help finishing? See Finish My App.

Find out more
puzzl.co.za/services/plan-my-app



FINISH MY APP · YOU'RE STUCK AT 80%

Get your half-built app over the line

A defined development sprint that picks up where your AI tools or last developer left off. Each sprint has a clearly bounded scope, such as a feature, integration, fix or proof of concept, and ends with a working result.

What you get

- **A clearly bounded scope.** The feature, integration, fix or proof of concept is agreed before work starts.
- **A working result.** Software that works at the end of the sprint.
- **Maintainable code.** New work is tested and documented, and code we touch is tidied.
- **A clean handover.** Changes deployed or ready to deploy, with notes on what's done and what's next.

Who it's for

- You started with AI coding tools and can't get it finished.
- A freelancer or agency stopped before the app was complete.
- Your MVP works in a demo but isn't ready for real users or payments.
- You need a specific feature, integration or fix finished properly.

What's included

- An assessment of the existing work before quoting
- A defined sprint with a working result
- Testing of the delivered work
- Code and handover notes

Not included

- Building an entire application for the starting price
- Work outside the agreed sprint (quoted before we start)
- Ongoing hosting and maintenance, unless agreed separately

From R19,950 ex VAT

A starting price for one bounded sprint; scope is quoted before work begins. Booked a Review My App first? We waive that fee.

Find out more
puzzl.co.za/services/finish-my-app